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J Nikol Beckham
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Education

- Expected Spring 2012 University of North Carolina – Chapel Hill
PhD: Communication Studies – Certificate in Cultural Studies
- Doctoral Dissertation: "The Value of a Pint: A Cultural Economy of American Beer"
 - Dissertation Advisor: Lawrence Grossberg, PhD
- Spring 2006 San Diego State University
MA: Communication Studies
- Masters Thesis: "I am and I am Not: Confessional Contemporary Art-work and the Legitimizing of Identity Dissonance"
 - Thesis Advisor: Valerie Renegar, PhD
- Fall 2004 American Intercontinental University
BFA: Visual Communication – Concentration in Digital Design
- *Magna cum Laude*
- Spring 2000 Virginia Tech
BA: English – Concentration in Creative Writing

Publications

Book Chapters

Beckham, J. N. (Forthcoming). Drinking Local: Sustainable brewing, alternative food networks, and the politics of valuation. In T. Conroy (Ed.), *Food and Everyday Life*. Lanham, MD: Lexington Press.

Journal Articles

Beckham, J. N. (2012). Food and Drink: Engaging the Logics of New Mediation. *Explorations in Media Ecology*, 10(1-2), 25-38.

Creative Writing

Beckham, J. N. (2009, Fall). Giving it Back [Poem]. *Silhouette Literary Magazine*.

Beckham, J. N. (2009, Spring). threehundredsixty [Poem]. *Silhouette Literary Magazine*.

Beckham, J. N. (2000, Fall). Tuto [Short Fiction]. *Silhouette Literary Magazine*.

Beckham, J. N. The Answers to All Your Questions [Poem]. *HazMat Literary Review*

Beckham, J. N. (2003). Blues Bar [Poem]. *Exit 13 Magazine*, 11

- 2011 ***Martha Nell Hardy Award for Outstanding Teaching***
Communication Studies, University of North Carolina at Chapel Hill
Description: Given to the graduate student whose work in teaching her or his own class or assistance with a large lecture section is characterized by excellence.
- 2011 ***Special Initiatives Award***
Communication Studies, University of North Carolina at Chapel Hill
Description: Recognize the student, group of students, or student organization responsible for initiating projects or activities of a special or continuing nature that contribute substantially to the life and well-being of the Department of Communication Studies.
- 2010 ***Outstanding Achievement in Service & Leadership***
Communication Studies, University of North Carolina at Chapel Hill
Description: Given to the graduate student who provides direction, coordination, personal initiative, and service to the graduate students, the department, and the discipline.
- 2007 ***William N. Reynolds Royster Fellowship***
Graduate School, University of North Carolina at Chapel Hill
Description: Competitive, UNC-wide, 5-year fellowship.
\$20,000 annual stipend, fees, tuition, and health insurance
- 1999 ***Virginia Tech Literary Prize***
English Department at Virginia Tech
First Place, Poetry for *Yesterday You Called for Your Sweater*
Description: University-wide literary competition.
- 2000 ***Virginia Tech Literary Prize***
English Department at Virginia Tech
Second Place, Poetry for *Blues Bar*
Description: University-wide literary competition.
- 2000 ***Virginia Tech Creative Writing Award***
English Department at Virginia Tech
Description: Awarded to a graduating senior for demonstrated excellence in creative writing.
- 2000 ***Alfred E. Knobler Scholarship***
English Department at Virginia Tech
Description: Cash award provided to a graduating senior demonstrations "love of learning, appreciation of English, commitment to community, and high personal and academic goals."
\$1,500

Conference Papers (competitively selected)

Beckham, J. N. (2011, November). *Craft Beer and the Technologies of Subculture*. To be presented at the annual meeting of the National Communication Association, New Orleans, LA.

Beckham, J. N. (2010, June). Food and Drink: Engaging the Logics of New Mediation. Presented at the annual meeting of the Media Ecology Association, Orono, ME.

** Recipient of Linda Elson Scholar Award for Top Student Paper

Beckham, J. N. (2008, November). *From Subcultures to Micro-networks: Revising the Modern Narrative of Progress*. Presented at the annual meeting of the National Communication Association, San Diego, CA.

Beckham, J. N. (2008, November). *Ideological Crystal Lattice or Machine Gun Critique?: The Simpsons Itchy and Scratchy Land*. Presented at the annual meeting of the National Communication Association - San Diego, CA.

Beckham, J. N. (2008, November). *De-coloniality and Domestic Resistance: Everyday Life inside/outside the Academy*. Presented at the annual meeting of the National Communication Association - San Diego, CA.

Beckham, J. N. (2007, February). *There's No 'I' in Token: Resistance, Complicity, and the Activist Potential of Tokenism*. Presented at the annual meeting of the Western States Communication Association – Seattle, WA.

Beckham, J. N. (2006, December). *Communicating Art-work: Queering the Construction of Feminine Gender Identities*. Presented at the annual meeting of the National Communication Association - San Antonio, TX.

Beckham, J. N. & Condon, T. C. (2006, May). *Discord and the Academy: An Interdisciplinary Artistic Dialogue on Identity and the Future of Qualitative Research*. Presented at the 2nd International Congress of Qualitative Inquiry – Champaign-Urbana, IL.

Beckham, J. N. (2006, February). *When 'Queer' is not: Subverting the Subversive through Binary Identity Construction*. Presented at the annual meeting of the Western States Communication Association – Palm Springs, CA.

Fine Art Exhibitions

2003 **Forgotten Proximity**
XYZ Gallery: Blacksburg, VA

2000 **Collaborative Show**
XYZ Gallery: Blacksburg, VA

Teaching Experience

University of North Carolina
Department of Communication Studies
Graduate Teaching Fellow

Chapel Hill, NC

Courses taught as an independent instructor

Fall 2010 - 11	Comm 350: Practices of Cultural Studies
Spring 2010	Comm 450: Media and Popular Culture
Spring 2009 -10	Comm 120: Introduction to Interpersonal and Organizational Communication

Courses assisted

Fall 2009	Comm 140: Introduction to Media Studies
Fall 2009	Comm 312: Persuasion
Fall 2008	Comm 549: Sexuality and Visual Culture

San Diego State University
School of Journalism & Media Studies

San Diego, CA

Lecturer

Fall 2006	Comm 496: Communication Through Web Design <i>Independently designed this course to provide students with a comprehensive understanding of communication practices in online media, with an emphasis on content, editing, usability, and design.</i>
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San Diego State University
School of Communication

Lecturer

Spring 2007	Comm 452: Interaction and Gender
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Graduate Teaching Associate

Fall 2005 - 06	Comm 103: Oral Communication
Fall '2005	Comm 300: Conceptualizing Communication: Communication Theory
Spring 2006	Comm 406: Organizational Communication

Grossmont Community College
Communication Department

El Cajon, CA

Adjunct Instructor

Fall 2006 - 07	Comm 120: Interpersonal Communication
Fall 2006 - 07	Comm 122: Public Speaking

Miramar Community College
Communication Studies Department

San Diego, CA

Adjunct Instructor

Spring 2007	Speech 103: Oral Communication
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Platt College

San Diego, CA

Lecturer

Fall 2006	Lit 101: Introduction to Literature
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Other Higher Education Experience

University of North Carolina

Chapel Hill, NC

Institute for the Arts and Humanities

Cultural Studies Program Coordinator

Fall 2009 - Current

I serve as the primary administrator of Cultural Studies at UNC, performing tasks necessary to administer graduate certificates to qualifying students, including recruitment, retention and evaluation initiatives. I designed and maintain the website for Cultural Studies at UNC (<http://culturalstudies.web.unc.edu>). I maintain the program's email listserv and the program's social media presence.

San Diego State University

San Diego, CA

Athletic Student Services

Writing Tutor

Fall 2006

I provided academic support to NCAA Division I student athletes for all Communication courses offered at San Diego State University. Also, I provided writing assistance for student athletes in all subject areas.

Baruch College, CUNY

New York, NY

Zicklin School of Business

Administrative Assistant

8/2000 - 1/2001

I served as primary administrative support to the Dean of Baruch's Zicklin School of Business.

Virginia Tech

Blacksburg, VA

University Unions and Student Activities

Public Relations and Marketing Assistant

8/1999 - 8/2000

I developed marketing collateral, advertisements, and educational materials, and published the department newsletter, *In Unison*.

Other Professional Experience

Visual Communications Consultant

1/2003 – Present

I offer visual communications solutions on a freelance/contract basis.

Copy Shoppe Printing

San Diego, CA

Graphic Designer/Customer Service Representative

2/2004 – 1/2005

I coordinated and performed all pre-press and graphic design services for an offset print service provider. I designed the company website.

American College of Nurse-Midwives

Washington, DC

Marketing & Public Relations Specialist

8/2002 – 6/2003

I developed marketing collateral, publications, web content, and educational materials. I served as managing editor of the association's news publication, *Quickening* (cir. 7,500), implemented the annual exhibit and trade show marketing plan, and served as a liaison to the media, by creating press releases, fielding inquiries, and maintaining a database of association media experts.

Novogradac & Company LLP

1/2001 - 8/2002

Rockville, MD

Market Analyst

I conducted on-site needs analyses for developers of low-income housing and produced market feasibility studies for state and national funding agencies.

Editor

I served as the Editor of reports, provided research support to the firm's team of market analysts, and completed proposals in response to RFPs/RFQs for valuation services.

Service

University of North Carolina

Chapel Hill, NC

Graduate & Professional Student Federation

Cabinet Member: Diversity Advocate

2008-2009

I addressed issues and needs of a diverse graduate student population. This included but was not limited to minority populations. I worked closely with the Graduate School Director.

University of North Carolina

Chapel Hill, NC

Graduate Student Association

Department of Communication Studies

2009-2010

Officer: Graduate Student Development Chair

2008-2009

Officer: Co-President

2007-2008

Officer: Conference Coordinator

Lavender Lens

San Diego, CA

Graphic Designer

2006

I provided design, typesetting, and layout services for a free community newspaper.

Virginia Tech

Blacksburg, VA

Lesbian, Gay, Bisexual, Transgender, Student Association

Officer: Coming Out Support Group Coordinator

1996-1998

I provided peer counseling and other support services for students negotiating the coming-out process.

Professional Affiliations

National Communication Association
Popular Culture Association
Media Ecology Association
Association for the Study of Food and Society
American Studies Association